



Marketing Manager

Cricket Ireland is the governing body for the game at both performance and participation levels throughout Ireland, representing the interests of both the men's and women's game. The future of Irish Cricket is very bright following the performance of our senior squads with significant wins against Test countries and qualification for all the major World Cups during the last 9 years. Cricket Ireland now have the second highest social reach of all Irish sports bodies, participation levels are growing and the number of people following the sport in Ireland have increased significantly.

This success has resulted in the rapid growth of the organisation and a significant increase in turnover, through the maintenance of partnerships with the international federation ICC, with our Government partners north and south, and with blue-chip multi-nationals. At the same time, our growth in playing strength has attracted the best teams in the world to play in Ireland, with teams such as England, Australia, West Indies, India, South Africa, Bangladesh and Pakistan visiting these shores since 2007.

Cricket Ireland is seeking an ambitious and confident marketing professional to market our activities and to help increase revenues, to manage our ever growing online presence and to help grow the game to become a mainstream sport in Ireland.

Based in our Dublin HQ, and reporting into the Commercial Director, the successful candidate will have responsibility for the running of Cricket Ireland's marketing activity, our on-line and social media platform, putting to use relevant experience and proven communication skills.

The position offers a genuine opportunity for the successful candidate to help implement, deliver and evolve the smooth administrative running of Cricket Ireland to help ensure that we continue to be as successful off the field of play, as we are on it.

If this opportunity interests you, please email a CV and a covering letter addressed to Dennis Cousins, to info@cricketireland.ie . Please include "Marketing Manager" in the subject box of your email.

Closing date for applications is **Friday 20th April**

Cricket Ireland is an equal opportunities employer