

Cricket Ireland – Media Access Regulations 2019

Cricket Ireland (also known as “The Irish Cricket Union Company Limited by Guarantee”) is the national governing body for the sport of cricket in Ireland and Northern Ireland.

Cricket Ireland has the right to determine the guidelines for Non-Rights Holding (NRH) Broadcasters/Media Outlets to obtain access to venues and the type, duration and frequency of the coverage they may broadcast.

These Regulations relates to Media Access for the 2019 season including the Men’s and Women’s international matches and Cricket Ireland-administered domestic fixtures.

1. General

- i. Cricket Ireland’s policy relating to physical access to grounds is that no access is permitted by any journalists, photographers or broadcasters other than approved broadcasters (the live broadcaster and terrestrial highlights broadcaster respectively).
- ii. All access granted to NRH broadcasters will expressly exclude the playing area or any vantage points during play and includes any prize-giving ceremony.
- iii. Cricket Ireland, at its sole discretion, will determine whether exceptions to the following policy are made on a case-by-case basis.
- iv. Failure to adhere to this policy may lead to withdrawal of accreditation in line with Cricket Ireland’s Accreditation Terms and Conditions (available at: <http://www.cricketireland.ie/about/media-accreditation>).

2. International Matches and Domestic Matches

- i. All requests to attend international matches (men’s and women’s) and domestic matches (including warm-up days) should be directed to the Cricket Ireland Media Manager – media@cricketireland.ie at least five (5) days in advance.
- ii. Cricket Ireland may nominate specific warm-up days/training sessions as ‘Open to media access’ – with rules and limitations advertised in advance. Media access to warm-up days/training sessions outside of these nominated occasions will be only available through the authorisation and supervision of Cricket Ireland and be governed by strict conditions.
- iii. Media access on match days will be authorised by Cricket Ireland, and will only be permitted for one of the purposes below:
 - a. Up until two (2) hours before the scheduled start of play: all crews and equipment must be off-site by this time.
 - b. Close-of-play press conferences: entry into the Venue will be permitted thirty (30) minutes before the scheduled, re-scheduled or actual close of play in order to cover the press conference. All crews and equipment must leave the Venue immediately after the press conference. Pieces to camera will not be permitted inside the Venue.

All video, whether it be recorded or live, is prohibited at all times during play when the pitch, live play or any player is in view.

- iv. NRH broadcasters will only be permitted entry to the venue on match days at the above-mentioned times if the individual/s are in possession of a Cricket Ireland Accreditation pass and a Cricket Ireland

Non-Rights Holder Access pass. Accreditation passes must be worn and visible at all times whilst in the venue.

- v. 3.1. As per paragraph 2.3. above.
- 3.2. Certain exceptions may be made, at the sole discretion of Cricket Ireland, for example:
 - (a) Where agreements exist between the Rights Holding Broadcaster and a news organisation for editing news feeds on site;
 - (b) Press conferences at times other than at the close of play;
 - (c) Access for a specific interview request that has been agreed in advance by Cricket Ireland.

4. Domestic Matches (Non-Televised)

- 4.1. Local NRH broadcasters are permitted to attend domestic matches which are not being broadcast by an official broadcast partner of Cricket Ireland the purposes of news coverage.
- 4.2. There cannot be any ball-by-ball live coverage broadcast, and footage should be restricted to a maximum of three (3) minutes in any bulletin/magazine programme. It is not permissible for presenters to be shown with live cricket in the background of the shot.

5. Use of Broadcast Rights Holder Footage (All Televised Matches)

- 5.1. Where the official Broadcast Rights Holder footage of matches is required for news coverage, NRH broadcasters are required to contact the Broadcast Rights Holder to obtain the appropriate permissions themselves.

All enquiries regarding News Access to international and domestic matches (both televised and non-televised) should be directed to the Cricket Ireland Media Manager at: media@cricketireland.ie.